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## WORLD CHAMPIONS

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### UNICORN PLAYERS WITH UNICORN DARTS

1979	1987	1993	1997	1998	1999	2000	2001	2002	2004
2005	2006	2008	2009	2010	2011	2012	2013	2015	2016

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## BOOK OF DARTS 2019

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# STEEL TIP DARTS

## PLAYER THE ACTUAL PATTERNS TEAM UNICORN USE

GARY ANDERSON WORLD CHAMPION 90% Tungsten  
JELLE KLAASEN WORLD CHAMPION 97% Tungsten  
PREMIER 90% Tungsten  
MAESTRO 90% Tungsten  
SEIGO ASADA MAESTRO 90% Tungsten  
CONTENDER 95% Tungsten  
GLOBAL 90% Tungsten

## PLAYER ENDORSED AFFORDABLE EXCELLENCE

JELLE KLAASEN SILVER STAR 90% Tungsten  
JELLE KLAASEN BULLET Stainless Steel  
JELLE KLAASEN BLACK Brass  
SEIGO ASADA SILVER STAR 80% Tungsten

BACK TO THIS  
DIRECTORY

# SOFT TIP DARTS

## PLAYER THE ACTUAL PATTERNS TEAM UNICORN USE

JELLE KLAASEN WORLD CHAMPION 80/90% Tungsten  
GARY ANDERSON WORLD CHAMPION 70/80% Tungsten  
MAESTRO 80/90% Tungsten  
SEIGO ASADA MAESTRO 90% Tungsten  
CONTENDER 80% Tungsten

## PLAYER ENDORSED AFFORDABLE EXCELLENCE

JELLE KLAASEN SILVER STAR 70/80% Tungsten  
JELLE KLAASEN BULLET Stainless Steel  
JELLE KLAASEN BLACK Brass  
SEIGO ASADA SILVER STAR 80% Tungsten

### FLIGHTS

### SHAFTS & ACCESSORIES

### SHIRTS

### SMARTBOARD





THE UNICORN BRAND 7 REASONS WHY UNICORN?

This Unicorn Book of Darts is designed to assist our trade customers around the World with their purchasing decisions.

**You should stock Unicorn because:**

1 **UNDISPUTED**

Unicorn design and engineering has powered more dart players to more World Titles than any other brand.

2 **NEW PRODUCT INNOVATION**

Unicorn lead and have led for 80 years.

3 **INVESTING**

The PDC Unicorn Challenge Tour, Development Tour, Youth World Championships and Unicorn Next Generation programme create aspirational opportunities for tomorrow's stars.

4 **CHOICE OF THE PDC**

For 25 years until at least 2022 every dart thrown live on SKY TV and terrestrial channels uses HD2 Pro Edition dartboards.

5 **ON AIR**

The Unicorn brand is exposed globally on TV for more than 6,000 hours each year, more than any other brand.

6 **RECOGNITION**

Unicorn spend more money on Brand Promotion than all other companies put together.

7 **NAME**

Since 1937, Unicorn – The Big Name in Darts.

These 7 reasons generate more demand for more profitable sales for the Unicorn brand from your customers than for any other dart brand.

**IF YOU DON'T STOCK UNICORN,  
YOU ARE NOT IN THE DARTS BUSINESS.**

THE BIG  
NAME IN





IAN  
DIAMOND

# DARTS



2019 ITEMS SHOWN HERE ARE ADDITIONS  
TO THE BOOK OF DARTS 2018

All player action shots in this Book of Darts  
are courtesy of the PDC whose co-operation  
we acknowledge with thanks.

Player reportage images are courtesy of our  
players, social media or other sources.

Team Unicorn product development is a  
continuous process. The barrels illustrated  
are those in use by our players at the time  
of preparation of this Book of Darts.



2 TIMES WORLD CHAMPION - 2015 / 2016

# GARY ANDERSON

**WORLD CHAMPION NATURAL** PHASE 3 90% TUNGSTEN

NEW

GUARANTEED WEIGHT CERTIFIED  $\pm 0.1g$  / ENGRAVED UNICORN HALLMARK / ICON CASE / ULTRAFLY FLIGHTS



PRESENTATION SLEEVE



LIMITED EDITION  
WORLD CHAMPION ICON CASE



- 29001 21G PHASE 3 Length: 52.3mm Diameter: 6.1mm  
29002 23G PHASE 3 Length: 52.3mm Diameter: 6.4mm  
**USED BY GARY ANDERSON**  
**WORLD CHAMPIONSHIP WINS: 2015 2016**  
29003 25G PHASE 3 Length: 52.3mm Diameter: 6.6mm  
29004 27G PHASE 3 Length: 52.3mm Diameter: 6.9mm



CUTTING EDGE MATERIALS /  
VISUALLY STUNNING / DURABLE



DELUXE PLAYER EDITION PRESENTATION BOX





2 TIMES WORLD CHAMPION - 2015 / 2016

# GARY ANDERSON

**NOIR** 90% TUNGSTEN

NEW

GUARANTEED WEIGHT CERTIFIED  $\pm 0.1g$  / ENGRAVED UNICORN HALLMARK / ULTRAFLY FLIGHTS / ACCESSORIES / CHAMPIONSHIP WINNING BARRELS / BLACK TITANIUM



PRESENTATION SLEEVE



**ACCESSORIES**

3 Sets Noir ULTRAFLY Flights  
1 Set Premier Aluminium Shafts  
1 Set Gripper 4 Two-Tone Shafts



DELUXE PLAYER EDITION PRESENTATION BOX

- 27800 21G PHASE 3 Length: 52.3mm Diameter: 6.1mm  
27801 23G PHASE 3 Length: 52.3mm Diameter: 6.4mm  
**USED BY GARY ANDERSON**  
**WORLD CHAMPIONSHIP WINS: 2015 2016**  
27802 25G PHASE 3 Length: 52.3mm Diameter: 6.6mm  
27803 27G PHASE 3 Length: 52.3mm Diameter: 6.9mm



CUTTING EDGE MATERIALS /  
VISUALLY STUNNING / DURABLE

The Unicorn NOIR range of darts optimises class and style. Renowned championship winning players patterns in black titanium nitride coating. Secondary machining coupled with laser engraved player signature and Unicorn hallmark.



2019 ITEMS SHOWN HERE ARE ADDITIONS  
TO GARY ANDERSON RANGE IN THE  
BOOK OF DARTS 2018



STEEL TIP

WORLD CHAMPION - 2006  
**JELLE KLAASEN**

**WORLD CHAMPION NATURAL 97% TUNGSTEN** **NEW**

GUARANTEED WEIGHT CERTIFIED  $\pm 0.1g$  / ENGRAVED UNICORN HALLMARK / ICON CASE /  
ULTRAFLY FLIGHTS / INTRICATE MACHINING / VAPOUR BLAST NOSE



PRESENTATION SLEEVE



LIMITED EDITION  
WORLD CHAMPION ICON CASE

- 29005 20G Length: 42.7mm Diameter: 6.8mm  
29006 22G Length: 42.7mm Diameter: 7.1mm  
29007 24G Length: 42.7mm Diameter: 7.5mm



DELUXE PLAYER EDITION PRESENTATION BOX



CUTTING EDGE MATERIALS /  
VISUALLY STUNNING / DURABLE

**NOIR 97% TUNGSTEN** **NEW**

GUARANTEED WEIGHT CERTIFIED  $\pm 0.1g$  / ENGRAVED UNICORN HALLMARK / ULTRAFLY FLIGHTS /  
ACCESSORIES / INTRICATE MACHINING / VAPOUR BLAST NOSE



PRESENTATION SLEEVE



**ACCESSORIES**

3 Sets Noir ULTRAFLY Flights  
1 Set Premier Aluminium Shafts  
1 Set Gripper 4 Two-Tone Shafts

- 27830 20G Length: 42.7mm Diameter: 6.8mm  
27831 22G Length: 42.7mm Diameter: 7.1mm  
27832 24G Length: 42.7mm Diameter: 7.5mm



DELUXE PLAYER EDITION PRESENTATION BOX



CUTTING EDGE MATERIALS /  
VISUALLY STUNNING / DURABLE



# SILVER STAR™ 90% TUNGSTEN

ENGRAVED UNICORN HALLMARK / GRIPPER SHAFTS

NEW



- 08801 21G Length: 45.7mm Diameter: 7.3mm
- 08802 23G Length: 45.7mm Diameter: 7.7mm
- 08803 25G Length: 47.2mm Diameter: 7.9mm
- 08804 27G Length: 49.3mm Diameter: 8.0mm

# BULLET® SUPER DURABLE STAINLESS STEEL

ENGRAVED UNICORN HALLMARK / GRIPPER SHAFTS

NEW



- 27530 20G
- 27531 22G
- 27532 24G

# BLACK BRASS MATT BLACK BRASS BARRELS

ENGRAVED UNICORN HALLMARK / GRIPPER SHAFTS

NEW

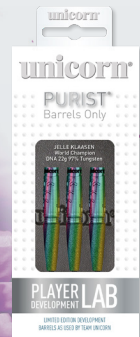


- 27670 21G
- 27671 23G
- 27672 25G

# PURIST® PLAYER DEVELOPMENT LAB 90/97% TUNGSTEN (BARRELS ONLY)

GUARANTEED WEIGHT CERTIFIED ±0.1G / ENGRAVED UNICORN HALLMARK / PURIST WALLET

NEW

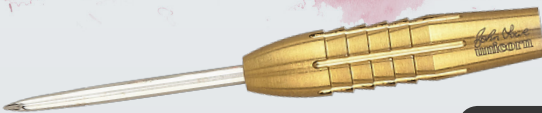


DNA Titanium coating - each barrel unique



- 27379 22G JELLE KLAASEN DNA  
Length: 42.7mm Diameter: 7.1mm  
USED BY JELLE KLAASEN 97% TUNGSTEN

WORLD CHAMPION  
JOHN LOWE



- 27348 21G JOHN LOWE PHASE 2 GOLDEN  
Length: 35.3mm Diameter: 7.9mm  
USED BY JOHN LOWE
- 27349 23G JOHN LOWE PHASE 2 GOLDEN  
Length: 38.1mm Diameter: 7.9mm

UNICORN PLAYER SUPPORT AND DEVELOPMENT NEVER STOPS!  
SUPERB NEW PHASE 2 NOW AVAILABLE AFTER FEEDBACK FROM JOHN.



STEEL TIP

# NOIR 90% TUNGSTEN

NEW

GUARANTEED WEIGHT CERTIFIED  $\pm 0.1\text{G}$  / ENGRAVED UNICORN HALLMARK / ULTRAFLY FLIGHTS / ACCESSORIES / CHAMPIONSHIP WINNING BARRELS / BLACK TITANIUM



PRESENTATION SLEEVE



DELUXE PLAYER EDITION  
PRESENTATION BOX



## ACCESSORIES

- 3 Sets Noir ULTRAFLY Flights
- 1 Set Premier Aluminium Shafts
- 1 Set Gripper 4 Two-Tone Shafts



27810 20G Length: 52.8mm Diameter: 6.1mm  
USED BY JAMES WADE

27811 22G Length: 52.8mm Diameter: 6.3mm  
27812 24G Length: 52.8mm Diameter: 6.6mm



27820 22G Length: 49.6mm Diameter: 6.4mm  
27821 24G Length: 49.6mm Diameter: 6.6mm  
USED BY MICHAEL SMITH



27814 22G Length: 50.2mm Diameter: 6.3mm  
27815 24G Length: 50.2mm Diameter: 6.5mm  
USED BY KIM HUYBRECHTS

ULTRAFLY CUTTING EDGE MATERIALS /  
VISUALLY STUNNING / DURABLE





STEEL TIP

MAESTRO® 90% TUNGSTEN **NEW**

GUARANTEED WEIGHT CERTIFIED ±0.1G / ENGRAVED UNICORN HALLMARK / GRIPPER SHAFTS



12304 21G JOE CULLEN Length: 50.6mm Diameter: 6.3mm  
**USED BY JOE CULLEN / ULTRAFLY FLIGHTS**

12305 23G Length: 50.6mm Diameter: 6.6mm

**ULTRAFLY** CUTTING EDGE MATERIALS /  
VISUALLY STUNNING / DURABLE



12301 23G JAMIE CAVEN PHASE 2 Length: 50.8mm Diameter: 6.8mm  
**USED BY JAMIE CAVEN**

12302 25G PHASE 2 Length: 50.8mm Diameter: 7.0mm





JAPAN'S NUMBER ONE  
**SEIGO ASADA**

**MAESTRO®** 90% TUNGSTEN **NEW**

GUARANTEED WEIGHT CERTIFIED  $\pm 0.1g$  / ENGRAVED UNICORN HALLMARK / GRIPPER SHAFTS /  
ULTRAFLY FLIGHTS / ACCESSORIES / INTRICATE MACHINING



PRESENTATION SLEEVE



- ACCESSORIES**
- 1 Set Seigo Asada ULTRAFLY Plus Flights
  - 2 Sets Seigo Asada ULTRAFLY Big Wing Flights
  - 1 Set Gripper 3 Mirage Shafts
  - 1 Set Gripper 3 Red Shafts



- 12310 23G Length: 50.8mm Diameter: 6.5mm  
**USED BY SEIGO ASADA**
- 12311 25G Length: 51.0mm Diameter: 6.7mm



DELUXE PLAYER EDITION PRESENTATION BOX

**ULTRAFLY** CUTTING EDGE MATERIALS /  
VISUALLY STUNNING / DURABLE

**NOIR** 90% TUNGSTEN **NEW**

GUARANTEED WEIGHT CERTIFIED  $\pm 0.1g$  / ENGRAVED UNICORN HALLMARK / ULTRAFLY FLIGHTS /  
ACCESSORIES / INTRICATE MACHINING / BLACK TITANIUM



PRESENTATION SLEEVE



- ACCESSORIES**
- 3 Sets Noir ULTRAFLY Flights
  - 1 Set Premier Aluminium Shafts
  - 1 Set Gripper 4 Two-Tone Shafts



- 27834 23G Length: 50.8mm Diameter: 6.5mm  
**USED BY SEIGO ASADA**
- 27835 25G Length: 51.0mm Diameter: 6.7mm



DELUXE PLAYER EDITION PRESENTATION BOX

**ULTRAFLY** CUTTING EDGE MATERIALS /  
VISUALLY STUNNING / DURABLE



STEEL TIP  
& SOFT TIP

SILVER STAR™ 80% TUNGSTEN

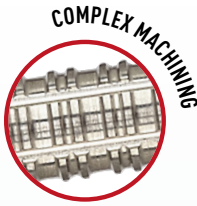
NEW

MATCHED WEIGHT WITHIN ±0.1G / ENGRAVED UNICORN HALLMARK / GRIPPER SHAFTS / COMPLEX MACHINING



08806 22G Length: 46.0mm Diameter: 7.0mm  
08807 24G Length: 50.0mm Diameter: 7.0mm

04806 23G Length: 50.0mm Diameter: 6.8mm

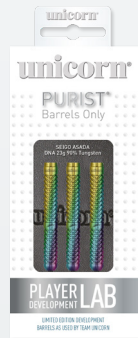


PURIST® PLAYER DEVELOPMENT LAB

NEW

90% TUNGSTEN (BARRELS ONLY) THE ACTUAL PATTERNS TEAM UNICORN USE

GUARANTEED WEIGHT CERTIFIED ±0.1G / ENGRAVED UNICORN HALLMARK / PURIST WALLET / INTRICATE MACHINING



27515 23G SEIGO ASADA DNA  
Length: 50.8mm Diameter: 6.5mm  
USED BY SEIGO ASADA

23251 24G SEIGO ASADA DNA  
Length: 50.0mm Diameter: 6.7mm  
USED BY SEIGO ASADA



DNA Titanium coating - each barrel unique

DNA Titanium coating - each barrel unique





STEEL TIP

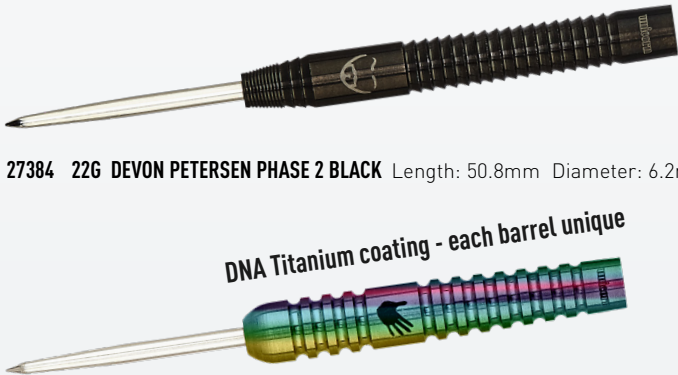
# CONTENDER 95% TUNGSTEN

GUARANTEED WEIGHT CERTIFIED ±0.1G / ENGRAVED UNICORN HALLMARK



11221 22G DEVON PETERSEN PHASE 2 Length: 50.8mm Diameter: 6.2mm

11224 22G KYLE ANDERSON PHASE 2 Length: 43.2mm Diameter: 7.0mm  
11225 24G KYLE ANDERSON PHASE 2 Length: 44.5mm Diameter: 7.2mm  
USED BY KYLE ANDERSON



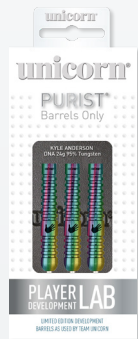
27384 22G DEVON PETERSEN PHASE 2 BLACK Length: 50.8mm Diameter: 6.2mm

DNA Titanium coating - each barrel unique

27432 24G KYLE ANDERSON PHASE 2 DNA Length: 44.5mm Diameter: 7.2mm

# PURIST® PLAYER DEVELOPMENT LAB 95% TUNGSTEN (BARRELS ONLY)

GUARANTEED WEIGHT CERTIFIED ±0.1G / ENGRAVED UNICORN HALLMARK / PURIST WALLET



# GLOBAL LOCAL HEROES FROM UNICORN'S GLOBAL NETWORK

# GLOBAL 90% TUNGSTEN

GUARANTEED WEIGHT CERTIFIED ±0.1G / ENGRAVED UNICORN HALLMARK



11311 23G THOMAS JUNGHANS Length: 51.0mm Diameter: 6.5mm

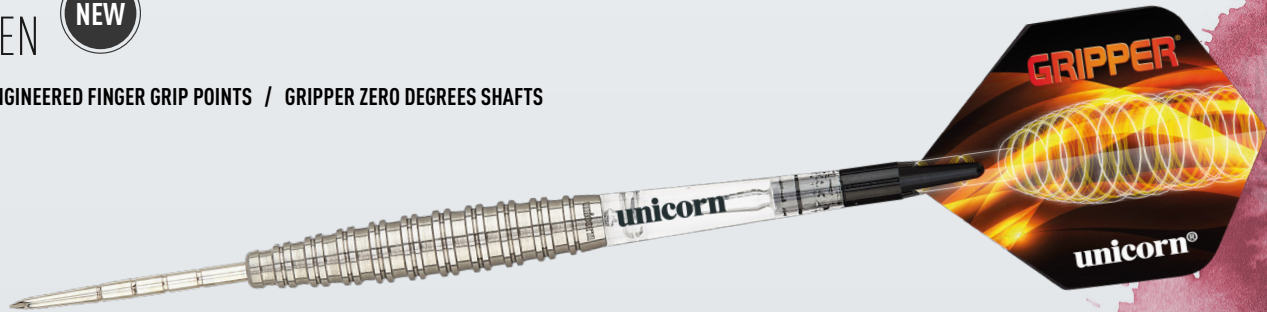
11312 22G HARRY WARD Length: 56.4mm Diameter: 5.9mm

# GRIPPER® 90% TUNGSTEN

AGGRESSIVE AND INDIVIDUAL BARREL GRIPS / ENGINEERED FINGER GRIP POINTS / GRIPPER ZERO DEGREES SHAFTS

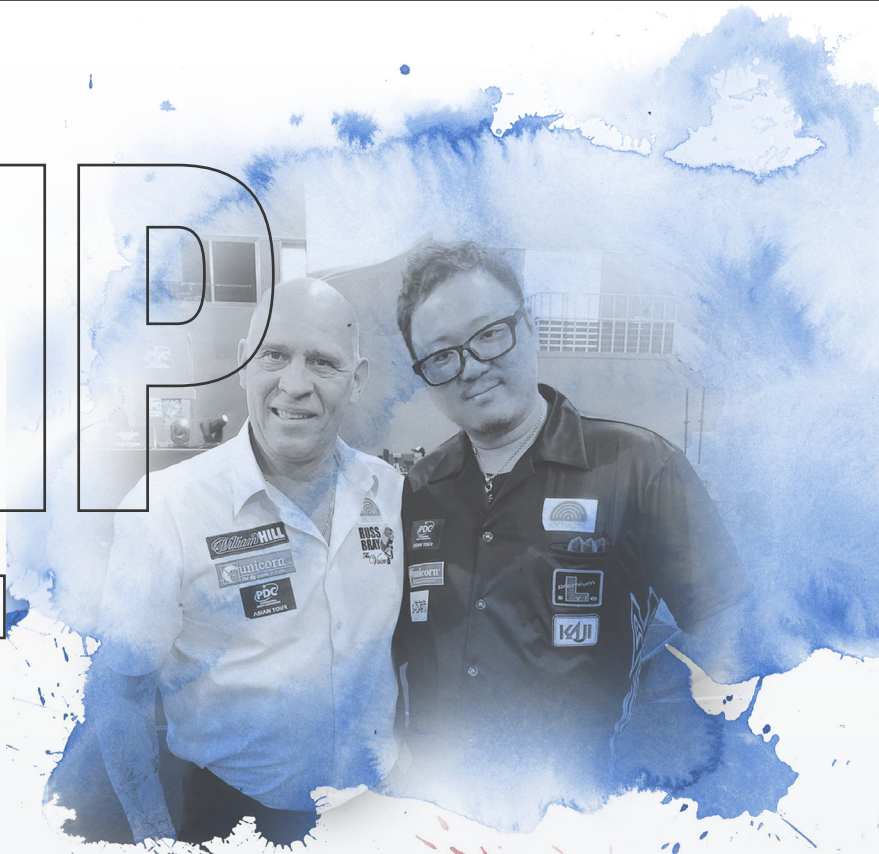


06012 22G Length: 42.0mm Diameter: 7.8mm  
06013 24G Length: 42.0mm Diameter: 8.2mm  
06014 26G Length: 42.0mm Diameter: 8.5mm  
USED BY GORDON SHUMWAY





# SOFT TIP RANGE





WORLD CHAMPION - 2006

# JELLE KLAASEN

## WORLD CHAMPION NATURAL 80/90% TUNGSTEN

NEW

MATCHED WEIGHT WITHIN  $\pm 0.1g$  / ENGRAVED UNICORN HALLMARK / ICON CASE / ULTRAFLY FLIGHTS / INTRICATE MACHINING / VAPOUR BLAST NOSE



PRESENTATION SLEEVE



04510 18G 80% TUNGSTEN Length: 42.7mm Diameter: 6.5mm  
04511 20G 90% TUNGSTEN Length: 42.7mm Diameter: 6.6mm  
USED BY JELLE KLAASEN



LIMITED EDITION  
WORLD CHAMPION ICON CASE



DELUXE PLAYER EDITION PRESENTATION BOX



INTRICATE MACHINING



VAPOUR BLAST NOSE



CUTTING EDGE MATERIALS /  
VISUALLY STUNNING / DURABLE

## NOIR 90% TUNGSTEN

NEW

MATCHED WEIGHT WITHIN  $\pm 0.1g$  / ENGRAVED UNICORN HALLMARK /  
ULTRAFLY FLIGHTS / ACCESSORIES / INTRICATE MACHINING / VAPOUR BLAST NOSE



PRESENTATION SLEEVE



23805 20G Length: 42.7mm Diameter: 6.6mm  
USED BY JELLE KLAASEN



INTRICATE MACHINING



VAPOUR BLAST NOSE



CUTTING EDGE MATERIALS /  
VISUALLY STUNNING / DURABLE



### ACCESSORIES

- 3 Sets Noir ULTRAFLY Flights
- 1 Set Premier Aluminium Shafts
- 1 Set Gripper 4 Two-Tone Shafts



DELUXE PLAYER EDITION PRESENTATION BOX





SOFT TIP

**SILVER STAR™** 70/80% TUNGSTEN **NEW**

MATCHED WEIGHT WITHIN ±0.1G / ENGRAVED UNICORN HALLMARK / GRIPPER SHAFTS



04801 19G 70% TUNGSTEN Length: 45.7mm Diameter: 7.4mm  
04802 21G 80% TUNGSTEN Length: 45.7mm Diameter: 7.4mm

**BULLET®** SUPER DURABLE STAINLESS STEEL **NEW**

ENGRAVED UNICORN HALLMARK / GRIPPER SHAFTS



23530 18G  
23531 20G

**BLACK BRASS** MATT BLACK BRASS BARRELS **NEW**

ENGRAVED UNICORN HALLMARK / GRIPPER SHAFTS



23771 19G  
23772 21G

**PURIST®** PLAYER DEVELOPMENT LAB **NEW**  
90% TUNGSTEN (BARRELS ONLY)

MATCHED WEIGHT WITHIN ±0.1G / ENGRAVED UNICORN HALLMARK / PURIST WALLET /  
INTRICATE MACHINING / VAPOUR BLAST NOSE



23228 20G JELLE KLAASEN DNA  
Length: 42.7mm Diameter: 6.6mm  
USED BY JELLE KLAASEN



DNA Titanium coating - each barrel unique





2 TIMES WORLD CHAMPION - 2015 / 2016

# GARY ANDERSON

## WORLD CHAMPION NATURAL PHASE 3 70/80% TUNGSTEN

MATCHED WEIGHT WITHIN  $\pm 0.1G$  / ENGRAVED UNICORN HALLMARK / ICON CASE / ULTRAFLY FLIGHTS

NEW



PRESENTATION SLEEVE



04500 18G PHASE 3 70% TUNGSTEN  
Length: 52.8mm Diameter: 6.4mm  
**USED BY GARY ANDERSON**

04501 20G PHASE 3 80% TUNGSTEN  
Length: 51.3mm Diameter: 6.3mm



CUTTING EDGE MATERIALS /  
VISUALLY STUNNING / DURABLE



LIMITED EDITION  
WORLD CHAMPION ICON CASE



DELUXE PLAYER EDITION PRESENTATION BOX

## NOIR 70% TUNGSTEN

MATCHED WEIGHT WITHIN  $\pm 0.1G$  / ENGRAVED UNICORN HALLMARK / ULTRAFLY FLIGHTS / ACCESSORIES

NEW



PRESENTATION SLEEVE



23800 18G PHASE 3 Length: 52.8mm Diameter: 6.4mm  
**USED BY GARY ANDERSON**



CUTTING EDGE MATERIALS /  
VISUALLY STUNNING / DURABLE



### ACCESSORIES

- 3 Sets Noir ULTRAFLY Flights
- 1 Set Premier Aluminium Shafts
- 1 Set Gripper 4 Two-Tone Shafts



DELUXE PLAYER EDITION PRESENTATION BOX





SOFT TIP

# MAESTRO® 80% TUNGSTEN

NEW

MATCHED WEIGHT WITHIN ±0.1G / ENGRAVED UNICORN HALLMARK / GRIPPER SHAFTS / ULTRAFLY FLIGHTS



04601 20G JOE CULLEN Length: 49.8mm Diameter: 6.4mm  
USED BY JOE CULLEN

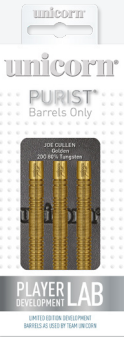


CUTTING EDGE MATERIALS /  
VISUALLY STUNNING / DURABLE

# PURIST® PLAYER DEVELOPMENT LAB 80% TUNGSTEN (BARRELS ONLY)

NEW

MATCHED WEIGHT WITHIN ±0.1G / ENGRAVED UNICORN HALLMARK / PURIST WALLET



23248 20G JOE CULLEN GOLDEN Length: 49.8mm Diameter: 6.4mm  
USED BY JOE CULLEN





SOFT TIP

# CONTENDER 80% TUNGSTEN

NEW

MATCHED WEIGHT WITHIN ±0.1G / ENGRAVED UNICORN HALLMARK

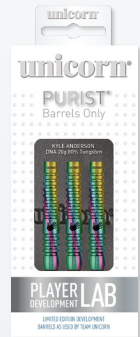


04603 20G KYLE ANDERSON PHASE 2 Length: 43.2mm Diameter: 7.1mm

# PURIST® PLAYER DEVELOPMENT LAB 80% TUNGSTEN (BARRELS ONLY)

NEW

MATCHED WEIGHT WITHIN ±0.1G / ENGRAVED UNICORN HALLMARK / PURIST WALLET



23249 20G KYLE ANDERSON PHASE 2 DNA  
Length: 43.2mm Diameter: 7.1mm





## THE BEST JUST GOT BETTER...

Introducing - ULTRAFLY - a new range of exclusively designed Unicorn and authentic player flights.

Utilising cutting edge materials and manufacturing processes we have created our most visually stunning and durable flight.....ever.

Available in the classic Plus shape and Big Wing.  
ULTRAFLY - giving you exceptional accuracy when you are going for the winning double.

REFER TO SYMBOLS: SELECT P OR B



**PLUS** 39.614CM<sup>2</sup>

The original Unicorn Flight shape that's now copied as a standard shape worldwide as it's an ideal general purpose flight that suits all styles of play and Dart/Shaft combinations.



**BIG WING** 44.741CM<sup>2</sup>

These Extra Large Flights (+13% bigger than Plus shape) give Extra Lift and are becoming increasingly popular with top players.

QUOTE ITEM NUMBER  
12 SETS PER PACK



.100

CUTTING EDGE TECHNOLOGY, STRIKING METALLIC POLYESTER FLIGHTS

100 MICRON NOMINAL MATERIAL THICKNESS / CUTTING EDGE MATERIALS / VISUALLY STUNNING / DURABLE



GARY ANDERSON  
P 68769 B 68770



JELLE KLAASEN  
P 68776 B 68777



SEIGO ASADA  
P 68740 B 68741



JOE CULLEN  
B 68775



NOIR DOT  
P 68789 B 68790



NOIR ABSTRACT  
P 68791 B 68792



NOIR STAR  
P 68793 B 68794



ORIGINS RED  
P 68890 B 68891



ORIGINS BLUE  
P 68894 B 68895



ORIGINS GREEN  
P 68892 B 68893



ORIGINS SILVER  
P 68896 B 68897



COMET RED  
P 68911 B 68912



COMET BLUE  
P 68915 B 68916



COMET GREEN  
P 68913 B 68914



COMET SILVER  
P 68917 B 68918



ICON RED  
P 68901 B 68902



ICON BLUE  
P 68905 B 68906



ICON GREEN  
P 68903 B 68904



ICON SILVER  
P 68907 B 68908



PREMIER ALUMINIUM

NEW

SPIRAL DIAMOND CUT / EASI-FLIGHT LOAD / SUPER LOCK FLIGHT HOLD / SOFT FEEL



78990 RED SHORT

78995 RED MEDIUM



78991 BLUE SHORT

78996 BLUE MEDIUM



78992 BLACK SHORT

78997 BLACK MEDIUM



78993 GREEN SHORT

78998 GREEN MEDIUM



78994 PURPLE SHORT

78999 PURPLE MEDIUM

SHORT L: 37.0mm W: 1.4g MEDIUM (SHOWN) L: 45.0mm W: 1.5g

SHAFT LENGTHS STATED EXCLUDE THREADS

GRIPPER® 4 ELEMENTS TWO-TONE

NEW

MOULDED SHAFTS / RING COMPRESSION FOR SECURITY / SUPERB FLIGHT GRIP / POLYCARBONATE FOR GRIP & DURABILITY / INFUSED ELEMENTS



78970 BLACK ULTRA SHORT  
78971 BLACK SHORT

78972 BLACK MEDIUM  
78973 BLACK LONG



78974 BLUE ULTRA SHORT  
78975 BLUE SHORT

78976 BLUE MEDIUM  
78977 BLUE LONG



78978 RED ULTRA SHORT  
78979 RED SHORT

78980 RED MEDIUM  
78981 RED LONG



78982 GREEN ULTRA SHORT  
78983 GREEN SHORT

78984 GREEN MEDIUM  
78985 GREEN LONG



78986 CLEAR ULTRA SHORT  
78987 CLEAR SHORT

78988 CLEAR MEDIUM  
78989 CLEAR LONG

ULTRA SHORT L: 29.0mm W: 0.7g MEDIUM (SHOWN) L: 41.0mm W: 1.0g SHORT L: 35.0mm W: 0.8g LONG L: 47.0mm W: 1.2g

SHAFT LENGTHS STATED EXCLUDE THREADS

SLIDER DART CASE

NEW

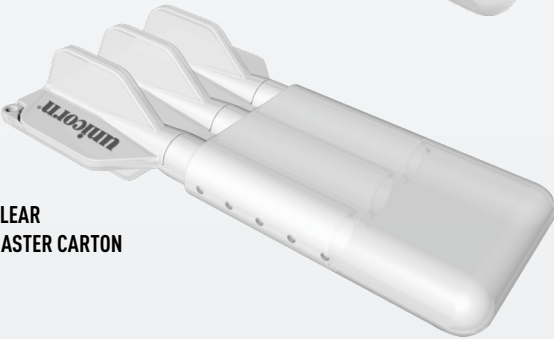
HOLDS 1 SET OF ASSEMBLED DARTS / ADJUSTABLE LENGTH UP TO 160MM POINT TO TAIL / COMPLETELY VERSATILE / INCLUDES LANYARD AND CARABINER



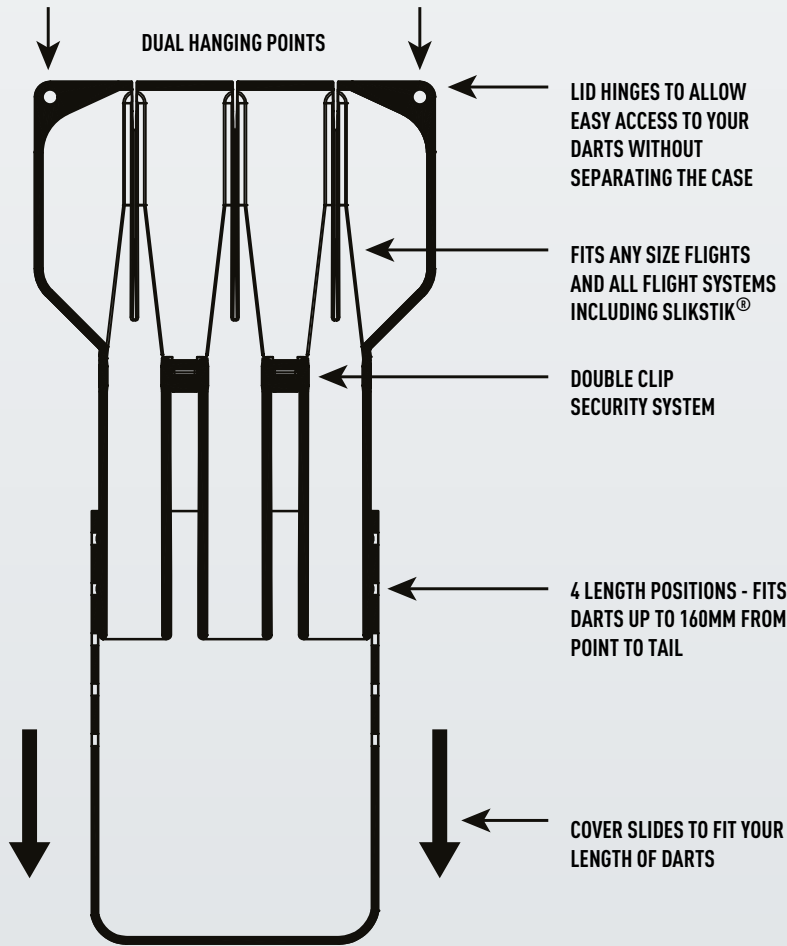
46603 GARY ANDERSON  
3 PER MASTER CARTON



46602 SEIGO ASADA  
3 PER MASTER CARTON



46601 CLEAR  
3 PER MASTER CARTON

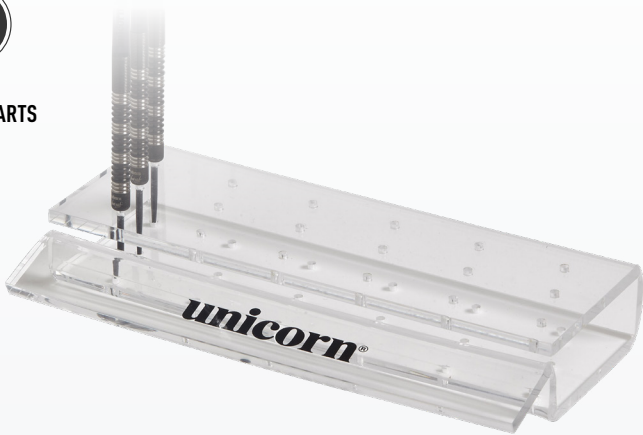




NEW  
DART STAND

CLEAR ACRYLIC / HOLDS 6 SETS OF DARTS

47101  
6 STANDS PER  
MASTER CARTON



NEW  
GARY ANDERSON  
FLIGHT SELECTOR KIT

CONTAINS 4 SETS OF GARY ANDERSON FLIGHTS  
71875 12 SETS PER MASTER CARTON

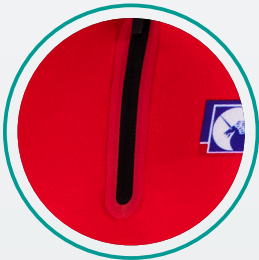


NEW  
AUTHENTIC DART SHIRT

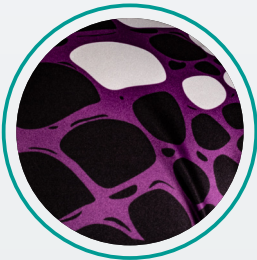
COLOURS	JELLE KLAASEN	DEVON PETERSEN	JOE CULLEN
Small	806JKS	806DPS	806JCS
Medium	806JKM	806DPM	806JCM
Large	806JKL	806DPL	806JCL
X Large	806JKXL	806DPXL	806JCXL
XX Large	806JKXXL	806DPXXL	806JCXXL
XXX Large	806JKXXXL	806DPXXXL	806JCXXXL
XXXX Large	806JKXXXXL	806DPXXXXL	806JCXXXXL



UNICORN LOGO



NON STITCH ZIPPER



BESPOKE PLAYER DESIGNS

MAESTRO  
JOE CULLEN

MICRO TUK 3 LIGHTWEIGHT BREATHABLE POLYESTER MATERIAL



WORLD CHAMPION  
JELLE KLAASEN

ULTRA LIGHT BREATHABLE LYCRA/POLYESTER MATERIAL



CONTENDER  
DEVON PETERSEN

MICRO TUK 3 LIGHTWEIGHT BREATHABLE POLYESTER MATERIAL

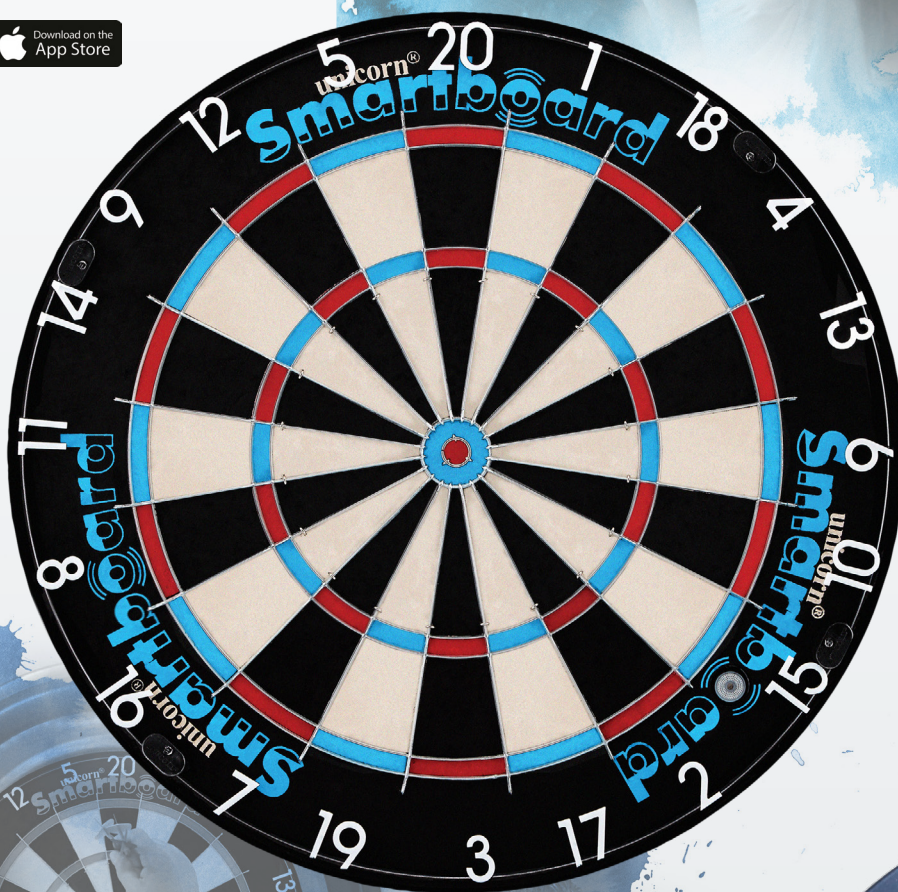




## DARTS RE-INVENTED TO BE FUN FOR EVERYONE

For over 80 years The Big Name In Darts has been at the forefront of innovating darts technology. Now we introduce the revolutionary new Unicorn Smartboard®, the world's first app enabled auto-scoring dartboard. With instant scoring, made possible by the amazing Unicorn Scorebuddy® app, you can play 8 exciting games for up to 8 players in doubles or 4 players in singles.

Suitable for all skill levels including the ability for solo players to challenge the Scorebuddy® Robot, you can play anywhere - no mains connection required. (Requires 3 x AA batteries)



### SMARTBOARD BRISTLE

High quality, traditional bristle dartboard with the addition of instant app enabled scoring technology.

Connected through Bluetooth LE built in to the Unicorn Smartboard® - instantly transmits the score of every dart to the Scorebuddy® app on your mobile or tablet device.

Supplied with 6 steel tipped darts that can be magnetised on the board, although any steel tipped darts can be magnetised for use with the board.

79700 SMARTBOARD BRISTLE 1 PER MASTER

See More at [UnicornSmartboard.com](http://UnicornSmartboard.com)

### SMARTBOARD SOFT TIP

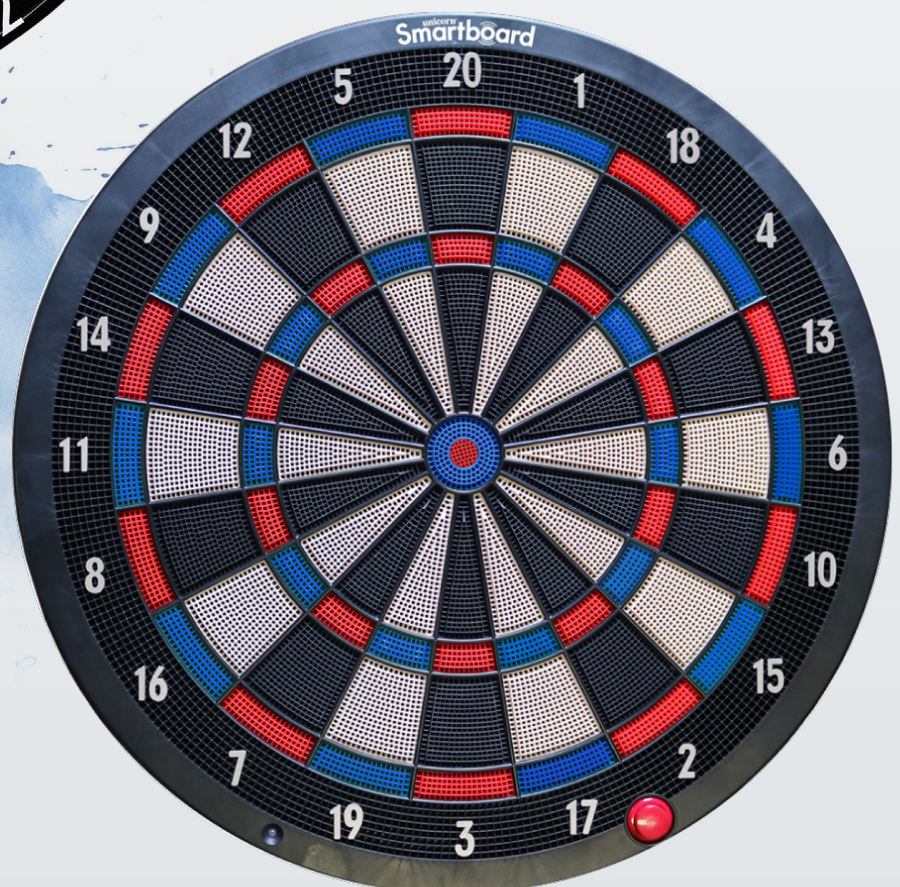
NEW

Robust and durable soft tip dartboard with the addition of instant app enabled scoring technology.

Connected through Bluetooth LE built in to the Unicorn Smartboard® - instantly transmits the score of every dart to the Scorebuddy® app on your mobile or tablet device.

Supplied with 6 soft tipped darts although any soft tipped darts can be used with the board.

79500 SMARTBOARD SOFT TIP 1 PER MASTER





## TO OUR CUSTOMERS....

Our aim is to make trading with Unicorn easy.

We try very hard to have an appreciation of our customers' problems and to have a minimum of rules.

We feel the stating of our policies will make it easier and more profitable for our customers to deal with Unicorn.

## WARNING

DARTS IS AN ADULT SPORT. IT IS DANGEROUS FOR CHILDREN TO PLAY WITHOUT SUPERVISION. WE RECOMMEND THAT A DEALER SHOULD EXERCISE DISCRETION WHERE ANY SALE MIGHT RESULT IN CHILDREN PLAYING WITHOUT ADULT SUPERVISION.

## SPECIFICATIONS

We have taken every care to ensure that the information detailed in this catalogue is truthful and accurate. All weights and sizes are approximate and for guidance and comparison only. Should circumstances arising subsequent to publication render as unavoidable some changes in production, Unicorn Products Limited reserves absolute discretion to make these or any other changes they deem necessary without notice or obligation.

## PRODUCT IMPROVEMENT

Continuous research and development will bring about changes in design, material and arrangement of our products during the life of this catalogue. We shall pass to our customers such benefits or improvements as they occur by delivering the latest version of any product. Such improvements or modifications as may be introduced do not place us under any obligation to make similar changes in articles sold before the date of introduction.

## STANDARD PACKS

Many of the items in this catalogue are prepacked in convenient size standard packs. The standard pack

has been selected for ease of stocking and ordering, economy in production and to ensure safe transit of the contents. For these reasons we cannot split standard packs and where orders call for other than standard packs we shall adjust the order to the nearest pack quantity.

## GUARANTEE

It is our aim to ensure the complete satisfaction of our customers and in case of a genuine complaint as to the quality of our goods, we shall be anxious to rectify any fault of our own free will and at our discretion only.

## IMITATIONS

The design, construction and trade names of most of our products are protected by patents, design registrations, trade marks, copyrights and/or pending applications and rigorous action will be taken against all infringers to protect both dealer and users from imitation.

## ACCEPTANCE OF ORDER

All orders are accepted by us on the understanding that our Conditions of Sale as stated in our current price list form the basis of the Contract of Sale entered into by the placing and acceptance of such orders.

Unicorn Products Limited  
Telephone: 0115 985 3500  
Fax: 0115 985 3501  
Email: [assist@PlayWithTheBest.com](mailto:assist@PlayWithTheBest.com)  
Web: [www.unicorn-darts.com](http://www.unicorn-darts.com)

All returned goods must be sent to GM Operations Centre  
Trent Lane, Colwick,  
Nottingham NG2 4DS

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Catalogue designed by  
Chris Wall Creative, Crawley  
25183000 #85012



*"There is hardly anything in the world that some man cannot make a little worse and sell a little cheaper, and the people who consider price only are this man's lawful prey."*

John Ruskin

## TEAM UNICORN

### WORLD CHAMPION

Gary Anderson	2 Times World Champion
Jelle Klaasen	World Champion
John Part	3 Times World Champion
John Lowe	3 Times World Champion
Bob Anderson	World Champion

### PREMIER

James Wade	8 Times Major Winner
Kim Huybrechts	
Michael Smith	World Youth Champion

### MAESTRO

Ian White  
Jamie Caven  
Joe Cullen  
Seigo Asada

### CONTENDER

Kyle Anderson	
Ronny Huybrechts	
Keegan Brown	World Youth Champion
Dimitri Van den Bergh	World Youth Champion
Devon Petersen	
Chris Dobey	
Ted Evetts	
Jeffrey de Zwaan	

### GENERATION 180

Adam Paxton	Jamie Caven Academy
Shane Reidy	Andover Academy
Jack Warner	East Kent Academy
Nico Blum	Germany
Craig Reeves	East Kent Academy
Kyle Manton	East Kent Academy

### GLOBAL

Madars Razma	Latvia
Amit Gilitwala	India
Krzysztof Kciuk	Poland
Nandor Bezzeg	Hungary
Adam Hunt	England
Michael Rosenauer	Germany
Yuanjun Liu	China
Veronika Koroleva	Russia
Thomas Junghans	Switzerland
Harry Ward	England
Xiaochen Zong	China

### NEXT GENERATION

Jordan Boyce  
Connor Scutt  
Morgan Smith

### MEDIA

Russ Bray  
Gordon Shumway

2019